

# **Kelly M. O'Donnell**

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## **Education**

**University of Pittsburgh**, Pittsburgh, PA Expected Graduation Spring 2023  
Doctor of Philosophy, Communication and Rhetoric

- Research focuses on masculinity studies, rhetorical critique in online contexts, and critical media studies.
- PhD Certificate, Gender, Sexuality, and Women's Studies, University of Pittsburgh, anticipated completion Spring 2021

**University of North Carolina at Greensboro**, Greensboro, NC Graduated May 2017  
Master of Arts, Communication Studies

- M.A. Capstone "Legitimization of Online Misogyny in the Manosphere."  
Capstone Director: Roy Schwartzman Reader: Spoma Jovanovic

**University of North Carolina at Greensboro**, Greensboro, NC Graduated May 2007  
Bachelor of Arts, Communication Studies

## **Awards and Scholarships**

2021 National Communication Association Conference Top Papers in the Law and Communication Division for "The ERA: What Happened to Constituent Power?"

2021 Loren Frankel Award. American Men's Studies Association Conference (virtual).

2021 POSCO Summer Grant in Korean Studies, University of Pittsburgh.

2021 Biennial Rhetoric Society of America Summer Institute. "Racialized Masculinities in Sexualized Worlds" workshop.

2020 Eastern Communication Association Conference Top Student Paper Award for "Gillette's 'We Believe' Ad: Toxic Masculinity or Fragile Masculinity?" (Canceled due to the coronavirus pandemic.)

2018 Eastern Communication Association Conference Kenneth Burke Interest Group Top Paper Award for "Legitimizing Online Misogyny in the Manosphere."

John Andrew and Margaret E. Robinson Memorial Fellowship, 2016-2017: University of North Carolina at Greensboro communication studies scholarship for exemplary academic and professional achievement.

2017 Biennial Rhetoric Society of America Summer Institute. “The ‘Rhetorical Presidency’ in the Post-Cold War Era” seminar.

Mary E. Jarrard Prize Finalist, 2015, “Communication activism pedagogy in higher education: Community/intergroup dialogue as a prerequisite to service learning.” Carolinas Communication Association, Charleston, SC.

## **Teaching Experience**

### **Communication Process**

#### **Recitation Instructor**

University of Pittsburgh, Pittsburgh, PA 8/21-5/22

### **Mass Communication Process**

#### **Instructor of Record**

University of Pittsburgh 8/20-Present

#### **Recitation Instructor**

University of Pittsburgh 8/19-4/20

### **Public Speaking**

#### **Instructor of Record**

University of Pittsburgh, Pittsburgh, PA 1/21-8/21

University of Pittsburgh, Pittsburgh, PA 8/18-5/19

Guilford Technical Community College, Jamestown, NC 8/17-5/18

South University, High Point, NC 5/17-5/18

### **Introduction to Communication Studies**

#### **Instructor of Record**

University of North Carolina at Greensboro 8/17-5/18

Guilford Technical Community College, Jamestown, NC 8/17-5/18

#### **Teaching Assistant/ Small Group Instructor**

University of North Carolina at Greensboro 8/16-5/17

### **Interpersonal Communication**

#### **Instructor of Record**

Guilford Technical Community College 1/18-5/18

### **English as a Foreign Language**

Ding Ding Dang English Academy, Daegu, South Korea 5/10-5/11

## **Invited Talks**

- “Argumentation and Language Use” at Tuskegee University August 2021
- “Mass Communication and Advertising” at Tuskegee University October 2020
- Agora Speaker Series: Graduate Student Pre-Conference Presentations October 2019  
“Jack Ryan: Becoming a Sovereign Agent”

## **Publications**

- O'Donnell, K.M. (2021). Incel mass murderers. Incel mass murderers: Masculinity, narrative, and identity. *Ohio Communication Journal*, 21(1), 64-76.
- O'Donnell, K.M. (2017). Celebrities and conflicting notions of modern feminist embodiment. In J. Raphael & C. Lam (Eds.), *Becoming brands: Celebrity, activism, and politics* (pp. 110-121). Waterhill Publishing.
- O'Donnell, K.M. (2016). Communication activism pedagogy in higher education: Community/intergroup dialogue as a prerequisite to service learning. *Working Papers in Education*, 2(1), 20-33.
- Jovanovic, S., Sizemore, S., Kout, Y., Musselwhite, J., Southard, J., & O'Donnell, K.M. (2016). One word does not a whole story tell: Contested truth on a highway historical marker. In J. Hannan (Ed.) *Truth in the public sphere* (pp. 43-62). Lexington Books.

## **Competitively Selected Conference Papers/Panels**

- Paper Presentation, “The ERA: What Happened to Constituent Power?” Top Paper Panel for the Law and Communication Division of the 2021 National Communication Association Conference, Seattle, WA.
- Chair, “Honoring Women’s Voices and Lived Experiences Through Challenges of Loss and Transition,” panel sponsored by the Women’s Caucus at the 2021 National Communication Association Convention, Seattle, WA.
- Chair, “Coronavirus and Informational Media” sponsored by the Mass Communication Division at the 2021 National Communication Association Conference, Seattle, WA.
- Discussion panelist, “Fostering Interpersonal Communication at the Crossroads of Online Learning and a Global Pandemic” panel at the 2020 National Communication Association Conference (Virtual).

Discussion panelist, “The K-Pop Army and Black Lives Matter.” Black Lives Matter Protests: Examining Strategies and Tactics of Activists and Allies panel at the 2020 New York State Communication Association Conference (Virtual).

Competitive Paper Panelist, “Gillette’s ‘We Believe’ Ad: Toxic Masculinity or Fragile Masculinity?” Top Student Papers in Media Communication at the 2020 Eastern Communication Association Conference in Baltimore, MD. (Canceled due to the coronavirus pandemic.)

Discussion Panelist, “Self-Reflection and Ipsative Assessment in Service-Learning Courses.” Innovative Approaches to Service Learning and Assessment panel sponsored by the Media Communication interest group at the 2020 Eastern Communication Association Conference in Baltimore, MD. (Canceled due to the coronavirus pandemic.)

Competitive Paper Panelist, “*Tom Clancy’s Jack Ryan* and Agamben: Becoming a Sovereign Agent.” Sponsored by the Mass Communication Division of the 2019 National Communication Association Conference, Baltimore, MD.

Competitive Paper Panelist, “Hear My Voice: Courage, Acknowledgment, and #ShoutYourAbortion,” for the Communication Ethics panel: Reflections on and Application of Methodological Approaches. Sponsored by the Communication Ethics Division of the 2019 National Communication Association Conference, Baltimore, MD.

Discussion Panelist, “Combating Tropes of Masculinity in Gillette’s ‘We Believe the Best Men Can Be’ Advertising Campaign,” for Commercializing Advocacy for Marketplace Survival: Critical Reflections on Corporate Television Commercials About Social Issues. Sponsored by the Mass Communication Division of the 2019 National Communication Association Conference, Baltimore, MD.

Discussion Panelist, “Getting a PhD as a 40-year-old Mother at an R-1 School,” for the Surviving Graduate Programs While Navigating Family Dynamics. Sponsored by the Family Communication Division of the 2019 National Communication Association Conference, Baltimore, MD.

Panelist, “Serving Those Least Served: Justice, Race, and Class—A Service-Learning Course.” G.I.F.T.S Division of the 2019 Ohio Communication Association Conference, Cincinnati, OH.

Competitive Paper Panelist, “From the Redstockings to #ShoutYourAbortion: Privileging Women’s Voices in the Abortion Debate.” 2019 iCS Symposium on Social Movement and Parties in a Fractured Media Landscape, Florence, Italy.

Panelist, “Intersectionality and the #MeToo campaign,” for the Bringing Social Movements into the Basic Course: Tapping the Teaching Power of #MeToo. G.I.F.T.S. panel sponsored by the Basic Course Division at 2018 National Communication Conference, Salt Lake City.

Competitive Paper Panelist, “Legitimizing Online Misogyny in the Manosphere.” Sponsored by the Kenneth Burke interest group for the 2018 Eastern Communication Association conference, Pittsburgh, PA.

Competitive Paper Panelist, “#StandForOurAnthem: A Rhetorical Analysis of the NFL Protest and Denial of Subjectivity. Sponsored by the Media Communication interest group for the 2018 Eastern Communication Association conference, Pittsburgh, PA.

Discussion Panelist, “*Hush documentary*: The Heuristics of Framing Abortion as a Women’s Health Issue.” 2017 Southern States Communication Association Conference, Greenville, SC.

Discussion Panel Moderator/Organizer, “Rhetorical Strategies, Implications, and Consequences of the 2016 Unprecedented Presidential Campaign.” 2016 National Communication Association Conference, Philadelphia, PA.

Competitive Paper Panelist, “A Critical Feminist Rhetorical Analysis: The Virgin/Whore Dilemma of Celebrity Feminists.” 2016 Centre for Media and Celebrity Studies Conference, Barcelona, Spain.

Competitive Paper Panelist, “Negotiating My Identity Amid Online Bullying.” 8<sup>th</sup> Annual Interdisciplinary Conference, 2016, English Graduate Student Association, Greensboro, NC.

Competitive Paper Panelist, “Communication Activism Pedagogy in Higher Education: Community/Intergroup Dialogue as a Prerequisite to Service Learning.” Mary E. Jarrard Outstanding Graduate Paper Prize Finalist, 2015 Carolinas Communication Association Conference, Charleston, SC.

## **Service**

2021-2022 Co-President of the University of Pittsburgh chapter of the Rhetoric Society of America.

2021-2022 Event Planner of the University of Pittsburgh chapter of the Rhetoric Society of America.

2021-2022 External Communications Representative for the Communication and Rhetoric Graduate Student Organization.

- Helped to identify aspects of the Communication and Rhetoric Graduate website that needed to be updated and assisted with implementation.

2020-2022 Co-President of the Cultural Studies and Gender, Sexuality, and Women’s Studies Graduate Student Organization.

- Organized the 5<sup>th</sup> Annual Cultural Studies & Gender, Sexuality, and Women’s Studies Symposium, TBD.
- Organized the 4<sup>th</sup> Annual Cultural Studies & Gender, Sexuality, and Women’s Studies Symposium, October 10 & 11, 2020.

2021-2022 Undergraduate Interactions and Curriculum Representative for the Communication and Rhetoric Graduate Student Organization.

Reviewer for the Rhetorical and Communication Theory division of 2021 the National Communication Association Conference, Seattle, WA.

Reviewer for the mass communication division of the 2021 National Communication Association Conference, Seattle, WA.

Reviewer for the student section of the 2021 National Communication Association Conference, Seattle, WA.

Reviewer for the 2021 Bob and Ann Weiss Undergraduate Paper Award for the National Association of Communication Centers Conference.

Reviewer for the student papers and posters for the 2021 Eastern Communication Association Conference

2021-2022 Student Representative for the Diversity, Equity, & Inclusion Committee for the Gender, Sexuality, and Women's Studies program.

2020-2021 External Communications Committee Representative for the Communication & Rhetoric Graduate Student Organization

Reviewer for the student papers and posters for the 2020 Ohio Communication Association Conference

Reviewer for the James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference for the 2020 Eastern Communication Association Conference

Reviewer for the Rhetoric, Culture, and Advocacy Interest Group for the 2020 Western States Communication Association Convention

2019 Reviewer for the Bob and Ann Weiss Undergraduate Student Paper Award, Communication Center section of the National Communication Association

2019-2020 Secretary Gender Studies and Women's Studies and Cultural Studies Graduate Student Organization

2016-2017 Graduate Student Association Senator, University of North Carolina at Greensboro